

Nose-To-Tail News, Volume 4: Heartworm Prevention, Kindness to Animals, and Celebrating Diversity!

**April Pet Spotlight: Binx!** 



Heartworm Hotline: Sparky Explains It All



Howdy, "listeners"! In-house correspondent Sparky here, barking up a storm about heartworms! Just like flea/tick, and intestinal parasite prevention, heartworm prevention is a must for our furry famiy members! Dogs, cats, ferrets, and even exotic animals like sea lions can be affected by heartworm! Stay on the line, there's more!



Don't just take Sparky's word for it-here's Dr. Andy Roark with 5 more heartworm facts!

#### **HEARTWORM FAQ**

Q: What is heartworm?

Q: How is heartworm detected?

Q: How is heartworm treated?

Q: How can I protect my pets from heartworm disease?

#### ANSWERS:

A: Heartworm is a deadly disease spread by mosquitoes.

A: To test for heartworm, a blood sample is taken and tested for the presence of microfilaria.

A: This includes but is not limited to a series of injections, hospitalization, pain meds, etc.

A: Monthly heartworm prevention!



If your furry friend isn't up-to-date on flea, tick, and heartworm prevention, there's never been a better time to start! We're launching Nexgard Plus in the month of April-your one stop chewable for flea, tick, heartworm and parasite prevention. We're so excited to offer this innovative product, and a generous rebate when you purchase 6 or 12 doses! Give us a call at 571-719-6635 to learn more!

### It's Cool to Be Kind: April is Prevention of Cruelty to Animals Month!

The ASPCA recognizes April as Prevention of Cruelty to Animals Month–every day of every year recognizes prevention of cruelty to animals when you work in veterinary medicine, but some special events that take place during April are 4/8, National Dog Fighting Awareness Day, and 4/26, Help a Horse Day. Check out this link to learn more about the role you can play in advocating for animals in need!

## Celebrate Diversity Month!

Old Towne Veterinary Clinic is eager to recognize another hallmark of April: Celebrate Diversity Month! We are blessed to have a diverse team–our individual life paths converge every day under this clinic's roof, and we are stronger, wiser, and more compassionate together. Diversity is the hallmark of a thriving ecosystem, and we believe that's the case for our team, as well.

# April Pet Spotlight: Binx! 🔮 🐈

April Pet Spotlight: Binx! (~8wk old Black DSH)

When a Good Samaritan brought this little fella to our doorstep, Amanda knew The Cat Distribution System had chosen her to take him home! Feisty, fun, and affectionate when it suits him, Binx is a "cat's cat" through and through, and living the good life!



MAY PREVIEW: Chihuahua Appreciation, Disaster Preparedness, and Dog Anxiety Awareness Week!



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